



Junior Apparel Design

The Apparel Design competition allows each club to submit one club-designed piece of apparel depicting the 2023 - 2024 Theme - Beta: A Voyage of Adventure. This competition is designed to encourage creativity, innovation, interpretation of theme, and artistic design. A club may only have one entry.

Competition Guidelines

- 1 The project will remain on display until the designated pick up time.
- 2 The apparel must adhere to the Convention Theme - Beta: A Voyage of Adventure
- 3 Entries may be any form of apparel but may not be an accessory (i.e., handbags, ties, hats, belts, etc.)
- 4 The apparel must be student designed. A computer aided drawing is acceptable.
- 5 Apparel must have marketing potential to be commercially reproduced.
- 6 A completed Apparel Design Form should be attached to project.
- 7 Although reasonable precautions to protect entries will be taken, National Beta will not be responsible for loss or damage.
- 8 It is the responsibility of clubs entering the contest to collect entered items at the designated times.

Educational Connections

- Creativity and Innovation
- Communication and Collaboration
- Information and Media Literacy
- Design Elements and Visual Arts Standards

- Critical Thinking and Problem Solving
- Students will investigate, find solutions, strategies, and designs from infinite number of possibilities using inquiry, collaboration, and process based learning.

How to Enter

- Visit www.betaclub.org/events/conventions and follow directions.
- Register students and then select competitions to enter.

National Eligibility

All Plaques Awarded at State Convention

Judging Criteria

Apparel Design	16-20	11-15	6-10	1-5
Interpretation and Illustration of the Theme	Excellent interpretation and illustration of the theme.	Good interpretation and illustration of the theme.	Average interpretation and illustration of the theme.	Minimal interpretation and illustration of the theme.
Artistic Design	Artistic Design creates an excellent visual display and exhibits excellent effort put into workmanship.	Artistic Design creates a good visual display and exhibits good effort put into workmanship.	Artistic Design creates an average visual display and exhibits average effort put into workmanship.	Artistic Design creates minimal visual display and exhibits minimal effort put into workmanship.
Originality of Concept	Apparel reflects excellent originality of concept.	Apparel reflects good originality of concept.	Apparel reflects average originality of concept.	Apparel reflects minimal originality of concept.
	The apparel	The apparel exhibits a good	The apparel	The apparel

Creativity, Color, and Contrast	exhibits an excellent degree of student creativity with an excellent use of colors, textures, shapes and spacing.	degree of student creativity with a good use of colors, textures, shapes and spacing.	exhibits an average degree of student creativity with an average use of colors, textures, shapes and spacing.	exhibits a minimal degree of student creativity with a minimal use of colors, textures, shapes and spacing.
Marketing Potential for Commercial Reproduction	Apparel exhibits an excellent ability to be marketed and commercially reproduced.	Apparel exhibits a good ability to be marketed and commercially reproduced.	Apparel exhibits an average ability to be marketed and commercially reproduced.	Apparel exhibits a minimal ability to be marketed and commercially reproduced.
Deductions	This will be taken one time by the coordinator.	<i>Did not follow competition guidelines -10</i>		

Apparel Design Form

Download and Print [Apparel Design Form](#) and submit with entry.

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