



Digital Portfolio Junior

The Digital Portfolio competition showcases the club's experiences from the time span of state convention to state convention using a digital form such as, but not limited to a computer, tablet, iPad or image sharing platform. This is a way to record each Beta Club's service, membership, and activities for the school year - the time between conventions. This competition is designed to encourage club pride, creativity and innovation, interpretation of a theme, and artistic design.

Competition Guidelines *

- The Digital Portfolio must contain the name of the school, city and state.
- It will remain on display until the designated pickup time.
- It must cover only one year, state convention to state convention.
- A completed Digital Portfolio Form should be attached to the project.
- Presentation style is the choice of the club. It may be in the form of a book, electronic version, QR Code, etc.
- Electricity and internet connections will not be provided. Tables will be provided.
- Although reasonable precautions to protect entries will be taken, National Beta will not be responsible for loss or damage. It is the responsibility of clubs entering the contest to collect entered items at the designated time.

Educational Connections

- Creativity
- Innovation
- Information and Media Literacy
- Composition Writing
- Journalism

- Technology

How to Enter

- Visit www.betaclub.org/events/conventions and follow directions.
- Register students and then select competitions to enter.

Judging Criteria

Digital Portfolio	16-20	11-15	6-10	1-5
Artistic Design	Artistic Design creates an excellent visual display and exhibits exceptional digital expertise.	Artistic Design creates a good visual display and exhibits good digital expertise.	Artistic Design creates an average visual display and exhibits average digital expertise.	Artistic Design creates a minimal visual display and exhibits minimal digital expertise.
Theme of Choice	Excellent interpretation and illustration of the chosen theme.	Good interpretation and illustration of the chosen theme.	Average interpretation and illustration of the chosen theme.	Minimal interpretation and illustration of the chosen theme.
Craftsmanship	Artwork creates an excellent visual display and exhibits excellent effort in digital craftsmanship.	Artwork creates a good visual display and exhibits a good effort in digital craftsmanship.	Artwork creates an average visual display and exhibits average effort in digital craftsmanship.	Artwork creates a minimal visual display and exhibits minimal effort in digital craftsmanship.
Content and Organization	Content reflects an excellent degree of variety and organization that clearly shows multiple areas of individual and	Content reflects a good degree of variety and organization that shows multiple areas of individual and	Content reflects an average degree of variety and organization that somewhat shows multiple areas of individual and	Content reflects a minimal degree of variety and organization that minimally shows multiple areas of individual and

	club activity.	club activity.	club activity.	club activity.
Creativity, Color, and Contrast	The design exhibits an excellent degree of digital creativity with an excellent use of colors, images, graphics, videos, audio pieces, etc.	The design exhibits a good degree of digital creativity with an good use of colors, images, graphics, videos, audio pieces, etc.	The design exhibits an average degree of digital creativity with an average use of colors, images, graphics, videos, audio pieces, etc.	The design exhibits a minimal degree of digital creativity with an minimal use of colors, images, graphics, videos, audio pieces, etc.
Deductions	This will be taken one time by the coordinator.	<i>Did not follow competition guidelines -10</i>		

Digital Portfolio Form

Download and Print [Digital Portfolio Form](#) and submit with entry.

Page last modified at: 09/21/2023

Copyright © 2022 National Beta Club.

