



Junior Two Dimensional Design

The Two Dimensional Design competition allows each club to submit one free standing design that depicts the **2023 - 2024 Theme - Beta: A Voyage of Adventure**. This competition is designed to encourage creativity, innovation, interpretation of theme, and artistic craftsmanship. A club may only have one entry.

Competition Guidelines

- Designs must reflect the 2023 - 2024 Theme - Beta: A Voyage of Adventure.
- The free-standing design is to measure no larger than 24" W x 36" L. These measurements are to include any type of border or fringe.
- The design must be **free flowing like a flag** and two dimensional in design. The depth of the design, lettering, etc. on the material must not exceed 1/4 of an inch.
- The design must be created and produced by the students, not commercially produced.
- Each club must provide a standard or T-stand on which the design must be displayed. The standard or T-stand will not be judged. Tables are not provided.
- Entries must remain on display until the designated time of pickup.
- The Two Dimensional Design Form should be attached to back of the entry.*(No Interviews)
- Although reasonable precautions to protect entries will be taken, National Beta will not be responsible for loss or damage. It is the responsibility of clubs entering the contest to collect entered items at the designated times.

Educational Connections

- Visual Arts Standards
- Creativity and Innovation
- Communication and Collaboration
- Critical Thinking and Problem Solving

How to Enter

- Visit www.betacub.org/events/conventions and follow directions.
- Register students and then select competitions to enter.

National Eligibility

All Plaques Awarded at State Convention

Judging Criteria

Two Dimensional Design	16-20	11-15	6-10	1-5
Interpretation and Illustration of Theme	Excellent interpretation and illustration of the theme.	Good interpretation and illustration of the theme.	Average interpretation and illustration of the theme.	Minimal interpretation and illustration of the theme.
Artistic Design	Artistic Design creates an excellent visual display and exhibits excellent effort put into workmanship.	Artistic Design creates a good visual display and exhibits excellent effort put into workmanship.	Artistic Design creates an average visual display and exhibits excellent effort put into workmanship.	Artistic Design creates a minimal visual display and exhibits excellent effort put into workmanship.
Craftsmanship	Materials and artwork create an excellent visual display and exhibit excellent effort put into craftsmanship.	Materials and artwork create a good visual display and exhibit excellent effort put into craftsmanship.	Materials and artwork create an average visual display and exhibit excellent effort put into craftsmanship.	Materials and artwork create a minimal visual display and exhibit excellent effort put into craftsmanship.
	The design exhibits an	The design exhibits a good	The design exhibits an	The design exhibits a

Creativity, Color, and Contrast	excellent degree of student creativity with an excellent use of colors, textures, shapes, graphics and spacing.	degree of student creativity with an excellent use of colors, textures, shapes, graphics and spacing.	average degree of student creativity with an excellent use of colors, textures, shapes, graphics and spacing.	minimal degree of student creativity with an excellent use of colors, textures, shapes, graphics and spacing.
Originality of Concept	Design reflects excellent originality.	Design reflects good originality.	Design reflects average originality.	Design reflects minimal originality.
Deductions	This will be taken one time by the coordinator.	<i>Did not follow competition guidelines -10</i>		

Two Dimensional Design Form

Download and Print [Two Dimensional Design Form](#) and submit with entry.

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